Cultural War

The identity, historical cultural heritage, and even life as free individuals itself, will be taken from white Christians if their leftist racist enemies are not defeated in cultural war.

The Traitorous Media (Part I)

America's traitorous leftist media is the chief propaganda arm of treason within the USA. Newspapers, television networks, and every other type of media work constantly to undermine American freedom, and promote the cause of America's enemies. For example, a civil war has been going on in Iran for the past five years. Daily, the tyrannical Iranian regime of psychopathic Islamic mullahs hangs numerous Iranian freedom fighters or insurgents. Every day ten or more Iranian insurgents are hung, but the traitorous US media ignores it. The leftist media doesn't want America to realize just how vicious and unpopular the tyrannical Iranian regime really is. In other words, America's monolithic leftist media is an enemy of American freedom and actively propagandizes for America's enemies. How do they get away with it? There are reports that the media/press and the Department of Justice have reached an accord whereby once secrets are released by media into the public, there will be no prosecution. That bunch of traitors must be destroyed.

Recently, the New York Times ran a story revealing that the National Security Agency was conducting electronic surveillance of calls from suspected al-Qaida terrorists

overseas to persons in the United States. The New York Times lied when it claimed that the surveillance was a violation of the Foreign Intelligence Surveillance Act of 1978. In fact, the president has, under his war powers, the right to order surveillance of our enemies abroad. It makes no sense to hang up when those enemies call someone in the United States -- rather the contrary. If the government is going to protect the USA from those who wish to do America grievous harm -- and after September 11, no one can doubt that the psychopathic muslims want to kill or enslave all Americans, -- then America should try to track them down as thoroughly as possible.

President Bush called in Times publisher Arthur Sulzberger Jr. and top editor Bill Keller, and asked them not to run the story. But the Times autocrats sneered as they went ahead and published it anyway. Now, thanks to The New York Times, al-Qaida terrorists are aware that their phone calls can be monitored, and presumably have taken precautions.

Then the Times did it again, printing a story revealing the existence of U.S. government monitoring of financial transactions routed through the Brussels-based Society for Worldwide Interbank Financial Telecommunication. That group routes about $6 trillion a day in electronic money transfers around the world. Monitoring of the Society for Worldwide Interbank Financial Telecommunication is conducted by the CIA and supervised by the Treasury Department. An independent auditing firm has been hired to make sure only terrorist-related transactions are targeted.

Members of Congress were briefed on the program, and it does not violate any law, at least any that the Times could identify. As the Times reporters admit, it helped to locate the mastermind of the 2002 Bali bombing in Thailand and a Brooklyn man convicted on charges of laundering a $200,000 payment to al-Qaida operatives in Pakistan. It has been effective against terrorists and the Times wants to sabotage anything that harms the terrorists.

Once again, Bush administration officials asked the Times not to publish the story. Once again, the Times went ahead anyway. "We have listened closely to the administration's arguments for withholding this information, and given them the most serious and respectful consideration," Bill Keller is quoted as saying. It's interesting to note that he feels obliged to report he and his colleagues weren't smirking or cracking jokes. "We remain convinced that the administration's extraordinary access to this vast repository of international financial data, however carefully targeted use of it may be, is a matter of public interest." This was presumably the view as well of the "nearly 20 current and former government officials and industry executives" who were apparently the sources for the Times story.

Who elected the New York Times and the leftist media to make such decisions? The Times' arrogant usurpation of executive privilege to betray the USA is illegal. Publication of many treasonous Times' stories violates provisions of the broadly written and seldom enforced provisions of the Espionage Act. Commentary's Gabriel Schoenfeld has argued that the Times can and should be prosecuted. Ironically the treasonous leftist press is never prosecuted.

American Advertising

American media gets its revenue mostly from advertising. That advertising is supposed to promote the products of companies that pay for advertising. Yet American advertising mostly focuses on propaganda. Most ads promote black cultural domination, immorality, violence, fear, the police state, sexism, homosexuality and/or attacks on white males (who are always presented as stupid).

American companies seem to ignore the content of the advertisements that they pay billions for annually. The question is: Are American advertising agencies selling products or anti-American propaganda? The majority of Americans now ignore television and other advertisements, which means that it is ineffective anti-American propaganda. It is also a total failure at selling products.

Finally, more evidence is emerging that America's leftist political indoctrination, posing as product advertising, is ineffective at its stated reason for being. After two years monitoring the advertising and sales of 23 large corporations in the US by the Deutsche Bank, it was found that although sales did increase over the following six to twelve months, the gross profit generated by the additional sales was less than the cost of advertising. This is the official view of Deutsche Bank in the US, an institution not normally associated with sensationalism or any form or histrionics.

One leftist reporter, Richard Tomkins, argued that Deutsche Bank has missed the point. He referred to a 2001 publication entitled The Hidden Power of Advertising, which claimed with unsubstantiated evidence that advertising is absorbed by "a subconscious mental activity known as low involvement processing". Tomkins also believes that Deutsche Bank should have measured "not just the increase in sales delivered by TV advertising but the difference between the increased level and the level to which sales would have declined if there was no TV advertising". He has described the ability of television to promote brands as 'voodoo.' Obviously, Tomkins is very confused and ignorant.

Tomkins' statements are made even stranger by his revelation that he owns TiVo and has, "hardly seen a commercial for two years". He has hardly studied that which he passionately believes in. That is a typical characteristic of the leftist true believer.

In truth, the Internet is becoming most consumers' primary entertainment source. Television is increasingly taking a backseat to the cell phone and the personal computer, among consumers age 18 to 34, according to IBM. It's one of those findings that comes as no surprise at all to consumers. However, it is of interest because senior marketing executives view such top-tier consulting reports as fact. For brands, the implications of moving from broadcast to networked media are very significant because it's not just a question of moving budgets. Instead of being the centers of gravity around which consumers orbit, brand advertising has become just another fragment of information seeking to penetrate the increasingly complex social filters that people are using to

determine what is relevant. Everywhere there are signs of advertising's failure. Over 78% of DVR owners claim that they fast-forward through television commercial advertisements while watching recorded programs.

Advertising politruks are always bragging about their "perfect ideas" and the genius insight that creates their "powerful" campaigns. They see their campaigns as instruments that will invariably change people's behavior and drive sales, along with shareholder value.

Such beliefs are faith-based phantasms, which were arrived at in lieu of contact with reality. The tectonic plates that the marketing industry sits upon have shifted. What advertising commissars don't understand is that however great their ideas (haha), no one cares anymore. The public is sick of being force-fed the ideas of leftist advertisers who are working so earnestly to reshape America into a black racist dominated, politically correct, police state established on the Orwellian model.

Breaker McCoy

(Part II Next Month)